Jake Eichenseer

UX / UI Designer

EichenseerJake@gmail.com | jake-eichenseer.com

Education

Cal Poly - San Luis Obispo
B.S. in Graphic Communication
UX / UI concentration
September 2022 – June 2026
Incoming third year
Dean's List Fall 2022 – present
President's List Fall 2022 – present

Tools

- Figma
- Adobe Creative Cloud
- LucidChart
- Canva
- Notion
- Microsoft Office

Skills

- UX/UI design
- Wireframing
- Information architecture
- User research
- Data analysis
- Prototyping

Interests

- Running
- Spikeball
- Swing dance

Work Experience

UX / UI Designer
Hack 4 Impact
October 2022 – Present

- Work on a cross-functional team of designers, devs, tech leads, and a PM applying the user-centered design process to projects with nonprofit clients
- Perform user research with admins, build wireframes from low to high fidelity, lead usability testing, and oversee handoff
- Launched two successful volunteer management systems

Director of Finance and Operations
Hack 4 Impact
April 2023 – June 2024

- Planned and coordinated three successful fundraisers with local businesses
- Launched and promoted Winter Donation Drive and received over $4,000

Product Design Intern
University Graphic Systems, Cal Poly
January 2024 – March 2024

- Drafted ideas for UGS website redesign
- Created mockups of UGS products in Adobe Photoshop and Illustrator for website rebranding